



February 2025

Dear Parent/Guardian:

On Friday, April 4, 2025, JA Coles School PTA will host our annual Parent Social at the Embassy Suites in Berkeley Heights. Besides being a great opportunity for students' caregivers to eat, drink, dance and connect, the Parent Social is also a fundraiser for our school.

This year, we're offering caregivers multiple ways to get involved:

- You could create a tricky tray basket around a theme that would inspire attendees to buy tickets to win your item. Last year's Taylor Swift-themed basket of merch was a big hit! Get your friends together, your class together, fly solo, and be creative! Sign up with your basket theme [here](#), and the committee will confirm that your theme is good to go.
- If you're a business owner or side hustler, we have many sponsorship opportunities to promote your products or services at the Parent Social. Please check them out [here](#).
- If your employer might be interested in sponsoring our event, you can send the letter found [here](#) to a decision maker at your company or a community relations or corporate giving representative. Every dollar goes a long way!
- Does your employer offer a charitable giving match program? If so, you can donate directly to Coles and apply for matching dollars following your company's instructions. We will provide a donation receipt with our PTA's tax exempt ID for your records and include your name and your company's name in the event program to thank you for your contributions.
- Last but not least, you can attend the Parent Social and encourage your Coles parent friends to do the same! Tickets are on sale now and available [here](#). We hope to see you there!

If you have any questions, please feel free to reach out to me at 909-204-1587 or [jacolesptapresident@gmail.com](mailto:jacolesptapresident@gmail.com) or email the Parent Social Committee directly at [jacolesparentsocial@gmail.com](mailto:jacolesparentsocial@gmail.com).

On behalf of the students, parents and faculty at Coles School, we thank you for your consideration.

Thank you,

Heidi Bogatz - JA Coles PTA President